

# Data Action Digital Suite



## ONBOARDING

As fast as you can attract members, we can make them active for you.



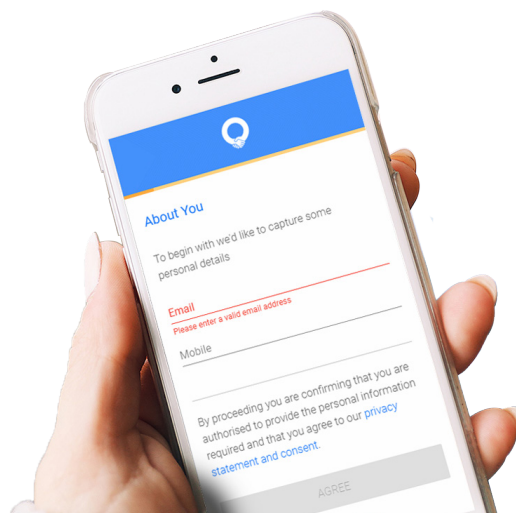
Introducing the easiest to use self-service platform for members to verify ID, open accounts, get virtual cards and start banking.

Supercharge member acquisitions and free up time spent onboarding for other service priorities.

DA Onboarding enables members to open deposit accounts when they want to, any time, day or night. While your branches or call centre are closed, you can still be gaining new members.

This innovative platform provides a friendly introduction to your mutual. The experience is tailored to each account type, meaning new members aren't faced with requests for information that is not needed. And they can open multiple savings accounts in the one go, easily selecting from your product offering. Once onboarded, they can instantly log into the app or internet banking, with no need to wait for an emailed link.

**DA ONBOARDING GIVES NEW MEMBERS AN EXCEPTIONAL FIRST EXPERIENCE WITH YOUR BRAND.**



## INTERNET BANKING

The multi award winning internet banking for customer service and ease of use. Making 'members first' a clear competitive advantage.



**The intuitive design and rich features of our internet banking platform make it easy to provide exceptional 24/7 service to members, no matter which device they log in with.**

Deliver an industry-leading experience for members, with the security you demand.

Built on the understanding that comes from DA's 30+ years working with Australian mutuals, DA Internet Banking is a multi-award-winning platform that delivers an exceptional experience for mutuals and their members.

Your operations and marketing become streamlined using the EPiServer™ Content Management System that allows you to easily customise content to best target and engage members.

Tasks like sharing updated Terms & Conditions or selling products are made easy with the ability to attach digital brochures or serve up content that is tailored to a member's profile. As well, the responsive design of DA Internet Banking means members get a consistent, high quality experience across all devices, from desktop computers to smartphones.

DA Internet Banking provides a great front-end experience for customers, complementing our best-in-class DA Core Banking System. From everyday actions like transferring money to applying for loans or adding an alternative ADI, the platform makes banking fast and simple for your members.



## MOBILE BANKING

Australia's best mobile banking app – and it's flexible and adaptable to your mutual's changing needs.

Give the big banks another reason to worry with a mobile experience that customers love.



In conjunction with our sister agency, Fusion, we offer a mobile banking app that is dominating the awards.

Mozo recently named the best banking apps in the country with 6 of the 9 winners running on ours. Our app also won Beyond Bank the 2016, 2017 and 2018 CANSTAR award for Mobile Banking.

The DA mobile app offers functionality for today with PayID and instant payments through Osko, plus mobile payments via Apple Pay, Google Pay and Samsung Pay. Card management tools enable cards to be activated on issue, blocked if lost or stolen, and customers to easily notify you when they're travelling overseas.

Our mobile app includes full branding packs that allow you to reflect your brand and give a seamless user experience at every touchpoint. Create bespoke features via feature switches and flags, or put our graphic and front-end designers to work for more complex designs.

**IMPORTANTLY, WE DON'T STOP INNOVATING; AS BANKING CHANGES, WE DELIVER NEW FEATURES TO ENSURE YOU'RE ALWAYS AT THE FOREFRONT OF THE INDUSTRY.**

The app is offered via subscription with three levels of access. This enables you to choose the features your members want now, and easily upgrade later as you release new products or services.

**FOR A DEMONSTRATION OF THE DA  
DIGITAL SUITE, EMAIL [INFO@DA.COM.AU](mailto:INFO@DA.COM.AU)**